Presenter: Chris Alday, Founder/Director of Projects FYB

Information Governance – Does it Matter?
WHAT IS INFORMATION GOVERNANCE?

• Addresses how an organisation's information assets are managed to support organisational outcomes

• Managing and leveraging information for business benefits
WHAT IS INFORMATION GOVERNANCE?
MANAGING INFORMATION

“Unmanaged information growth is not only costly, but is also a source of significant legal and regulatory liability.”

“Well managed information can be a source of innovation and growth.”
DEFECTIVE INFORMATION GOVERNANCE
MANAGING INFORMATION

INFORMATION GOVERNANCE

CONTROL

AGILITY
INFORMATION GOVERNANCE CHALLENGES
INFORMATION GOVERNANCE CHALLENGES

Today there are more mobile devices than toothbrushes worldwide...
INFORMATION GOVERNANCE CHALLENGES

- Social Networking Sites
- Blogs
- Wikis
- Video Sharing Web Sites
SUCCESSFUL INFORMATION GOVERNANCE?

- Legislation
- Compliance Assessment
- Risk Assessment
- Stakeholders
- Gap Analysis
- Implementation Plan
- Executive Support

- Information Management Policy
- Information Security Policy
- Retention and Disposal Schedules
- Business Classification Scheme

- Consistency
- Capture
- Classification
- Management
- Workflow
- Actions / Procedures
- Storage
- Retention and Disposal

- Governance Structure
- Roles and Responsibilities
- Accountability

- Systems Implementation
- Integrations
- Security

Change Management / Auditing / Ongoing Support and Training
EFFECTIVE INFORMATION GOVERNANCE

2012
INFORMATION GOVERNANCE DOES IT MATTER?

- Compliance Requirements
- Need for Transparency
- I.T. Efficiencies
- Business Benefits
- Risk Management
QUESTIONS?
INFORMATION GOVERNANCE: 12 THINGS TO DO IN 2012

1. Eliminate the creation of unnecessary duplicate copies of data
2. Reduce data in primary storage locations
3. Revisit your backup and recovery data retention strategies
4. Use data analysis and reporting technologies to understand the scale of the problem
5. Bring the right expertise to bear by consulting with compliance, legal and records management professionals
6. Create proactive data management policies including life cycle management policies

7. Manage aging data systematically

8. Transform existing records management programs into information governance programs

9. Create a multi-repository strategy which includes enterprise information management systems
10. Do something about the tape archive

11. Use technical solutions for compliance and records archiving

12. Create the post of Chief Data Officer or Information Governance Officer